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MEMORANDUM FOR:

DDA Metric Representative

Herewith is an announcement of a meeting in Canada which you or one of the individuals in the DDA may be interested.

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Executive Officer/OER CIA Metric Representative

Date 27 March 1978

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Canadian Electrical Association

Association Canadienne de l'Electricité

Suite 580 1 Westmount Square Montreal, P.Q. H3Z 2P9 (514) 937-6181 - Telex: 05-267401

1978 03 10

## CEA SI SEMINAR

"Action In SI" is the theme of the fourth Canadian Electrical Association Seminar dealing with metric conversion progress in the electrical industry. It will be held at the Hyatt Regency Hotel in Toronto, Ontario, Canada, on May 10, 11 and 12, 1978.

The first two seminars dealt with conversion investigation and planning and the third dealt with specific plans for implementation. The forthcoming sessions will deal entirely with practical conversion activity currently underway. The attached program is self-explanatory.

SI is now with us in everyday life -- and it is here to stay. A growing number of Canadian contractors, designers and manufacturers are already working in the SI and for those involved in the export-import business, conversion cannot be ignored. The European Economic Community has now implemented its directive of 1971 requiring the almost exclusive use of the new system. And with a national trade deficit of \$1.5 billion, it is Canadian government policy to expand into EEC markets.

However, even at this late date, there are many people who do not have the knowledge of how to use SI. The purpose of this seminar is to provide a forum for all who deal with the electrical utility industry to discuss the hard facts of implementation. By 1980, the utilities will be totally converted. In many cases, design work, specifications and construction tenders are already in SI.

The groups on Thursday, May 11, are designed to discuss the hard facts of implementation and develop a worthwhile exchange of knowledge. I am sure you will find participating in this seminar well worthwhile.

W. Olinoski

General Chairman CEA SI Seminar

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				DDA Metric Representative.
3.	-			You may find the Canadian
				Electrical Association Seminar of particular interest to you.
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